



First global online BioAssay matching service

What is BioAssayLINK?

BioAssayLINK™ is an innovative service designed to rapidly link organizations seeking specialized bioassay capabilities with research groups and organizations that have the know-how. BioAssayLINK's services are tailored for organizations involved in:

- drug discovery
- biomedical research.

What is a Bioassay?

BioAssayLINK defines a bioassay as any system in which a biological effect can be assessed. Three broad categories of bioassays are captured by BioAssayLINK:

- target molecules
- animal models
- specialized techniques.

A world first

What makes BioAssayLINK unique?

- BioAssayLINK is the first service specifically designed to link laboratories and consultants specializing in bioassays with seekers of this information.
- BioAssayLINK uses a comprehensive unique central database of worldwide bioassay service providers.
- BioAssayLINK provides bioassay laboratory and consultant options to the customer's specific requirements within 2 business days.
- The BioAssayLINK solution is less expensive and faster than gathering the information yourself or paying a consultant.

Service providers (e.g. University biomedical researchers) Benefits as a BioAssay consultant and service provider?

- Your expertise in the bioassay arena is promoted to a worldwide customer base.
- Opportunities for contract research and partnering to enhance your research programs are increased.
- Registration and data maintenance are simple and effective in that only critical information that customers are seeking is collected minimizing your time and effort.
- The BioAssayLINK gateway has been developed using a multidisciplinary approach by a team of specialists from the biotechnology, basic sciences, medical, pharmaceutical and business fields to deliver the best value to both the providers of bioassays and their potential customers.

Service seekers (e.g. Biotechnology companies)

Benefits as a seeker of BioAssay and consultant options?

- Laboratory and consultant options are generated from a worldwide list of bioassay service providers that can be tailored to your requirements.
- Bioassay laboratories and consultant options to your specific requirements are electronically provided within 2 business days.
- The database of bioassay service providers is continuously being improved, monitored, updated and expanded to provide you with the best available options.
- Available options provide the decision-makers with useful information to support the company's R&D strategy development and implementation.
- The service saves you time and money and maximizes outcomes per R&D dollar spent.



Getting Started

Service providers

To get started simply enter the 'service provider' gateway on BioAssayLINK's homepage (www.bioassaylink.com), sign in as a new member and follow the prompts. If you have your bioassay information ready it will take you about 5 minutes to sign in and an extra 5 minutes for each bioassay listing.

Once you are signed in and have entered your information, you will be assigned a unique identifier which will allow you to access your information at anytime, via the web, to verify it, update it, add to it, or remove it.

At the time of listing your bioassays, you will be invited to pay a nominal listing fee, for the 12 months, by any of the following options:

- via an online secure link on the web site
- using PayPal
- by a 30 day invoice generated online.

Note: the information supplied is secure and will only be used as specified in our terms and conditions on our website.

Service seekers

To make a specific request for bioassay service provider options worldwide simply enter the 'service seekers' gateway on BioAssayLINK's homepage (www.bioassaylink.com). If you are a new user of this service, simply sign in and provide your key characteristics. A unique identifier will then be assigned to you to enable BioAssayLINK to know where to direct search results and manage your account. If you know exactly what you are seeking, it will take you about 10 minutes to sign in and submit your request.

Once a service request has been submitted online, BioAssayLINK will immediately acknowledge its receipt and advise that a report of bioassay laboratory and consultant options will be electronically delivered to you within 2 business days. You will be invited to pay for the service options report electronically (via a secure link on the web site or we can bill you) at the time of requesting the information.

