



## We are unique

- First matching service designed to link biomedical laboratories and consultants with seekers of this information
- Instant global exposure for each provider group
- We provide laboratory and consultant options reports to the customer's specific requirements within days.
- Our linking solution is cost effective

## Our vision

To be the global online leader linking the services and expertise of specialized laboratories with those individuals, teams and organisations involved in discovery, development and delivery of new healthcare products.

## Contact us

### Australia - Headquarters

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### United States

+1 (650) 861-7496

### United Kingdom

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## Do you want greater exposure to industry?

**Our unique global online linking tool is your answer.**

We link . . .

- Biomedical researchers
- Bioassay service providers
- Specialized consultants

. . . with biotech, pharmaceutical and nutraceutical companies globally.

Capitalise on the increased growth of outsourcing – now growing at 15% p.a.

Our model is simple, yet highly effective for both seekers and providers.



## Core benefits to you

- Your expertise is promoted to companies worldwide
- Increased opportunities for collaboration, contract research and/or partnering
- Researchers: industry funding may count towards your research quantum
- Registration and expertise/know-how entry is simple and effective
- More efficient and cheaper than marketing alternatives

Getting started >

**Visit our website today and try our demo feature, see what users have to say and more . . .**  
[www.bioassaylink.com](http://www.bioassaylink.com)

# Getting Started

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You are 4 easy steps away from increased exposure to the global market.

## Step 1

Visit our website at [www.bioassaylink.com](http://www.bioassaylink.com) and enter the Provider category that is appropriate to you:

- **Biomedical researchers** (Government funded researchers)
- **Bioassay service providers** (commercial laboratories supporting industry)
- **Specialized Consultants** (those with expertise and know-how in the industry but are not attached to a laboratory; e.g. bioinformatics, regulatory expert, experienced R&D consultant, legal capabilities etc)

## Step 2

Register as a new user.

## Step 3

Make the appropriate payment to allow access to entering your specific bioassay capabilities or areas of expertise. You have a choice of several different payment methods including:

- secure site for credit cards
- generate an invoice
- PayPal.

## Step 4

### Researchers and Bioassay Service Providers

Enter your specific bioassay capabilities in the appropriate category – animal models, target molecules, bioanalysis, genetic polymorphisms, and specialized technique.

### Specialized Consultants

Identify your expertise and capabilities from the drop down menus and add additional content where appropriate.

